

Participatory Approaches to a New Ethical and Legal Framework for ICT

Workshop on Data Commercialization

3rd June 2019, University of the Basque Country, Bilbao

Session 1: Ownership of Data

When a data subject participates in a survey or experiment this poses the question to whom the obtained data belongs. Does there exist something like “ownership” of data? In this session alternative concepts will be explored and the obligations of data processors discussed.

Session 2: Usage of External Databases

Purchasing external databases may come with a series of questions: Is it at all legal? What regulation is applicable? Can I be held liable if data subjects had not given their consent? These and similar questions will be examined in the second session.

Session 3: Monetizing Internal Databases

If the effort of creating a new database is taken, one may ask whether and how the collected data can be monetized. What rights do the data subjects have in this regards? How can they be compensated? In this session issues about selling databases will be explored.

Session 4: Good Commercialization Governance

A good governance for the commercialization of data in research and innovation is strictly necessary. But what exactly is good governance? Can regulation, ethics committees or community representations enhance the governance? What is needed for good governance? These questions will be discussed in session 4.

A workshop of WP3 “Commercialization of Data” organized by Goethe University Frankfurt

